



Florida Medical Business Direct-Mail Circulation

STATEWIDE DISTRIBUTION: 45,000 readers.

FMB is direct-mailed to:

- Medical doctors, osteopaths, in the state of Florida.
- 3,000 top hospital administrators/department heads at Florida's acute care, psychiatric and rehabilitation hospitals.
- Top managed care executives at every HMO, PPO and insurer licensed in the state.

WE TAKE GREAT PRIDE IN THE QUALITY OF OUR CIRCULATION.

The names, titles and addresses in our circulation list are checked for accuracy and monitored daily. Our list is kept up-to-date through direct-mail, telemarketing, request cards and the help of the U.S. Postal Service.

Subscriber Services

(800) 327-3736 • Circulation@FMBnews.com

FMB
FLORIDA MEDICAL BUSINESS

1450 Northeast 123rd Street | North Miami, Florida 33161

305.893.8771 | 800.327.3736 | Fax 305.899.8282

www.FMBnews.com

DISTRIBUTED 100% VIA DIRECT MAIL. EST. 1988.